



Potential Partner,

Our North Bay Rattlers semi-pro football team would like to invite you to become a corporate sponsor for our organization. The Rattlers are the North Bay's very own 8-time National Champion, adult tackle football program. We are coming off a solid 2019 campaign in which the team finished the season 11-3. In 2015 we became the first ever undefeated champion of the Pacific Coast Football League. The Rattlers are hungry to return for the crown in the Pacific Coast Football League, northern California's premiere amateur football league. The PCFL features 12 dedicated teams, including 5 of the top 25 teams in the nation, ranging from Sonoma County to Salinas, Sacramento to San Francisco. Our goal for the 2020 season is to win both a PCFL Championship and American Football Association National Championship. This will take a lot of hard work from our family but these are very realistic goals!

Based on the cost to operate a semi-pro football team, we are looking for sponsorship help. We are an elite team and would love to have you as an elite sponsor. Having your sponsorship can help us maintain an elite look and competitiveness, by alleviating the costs of operating a team and allowing our outstanding local players the opportunity to be on the field for each game during our National Title run. Your sponsorship will aid this nonprofit organization in offsetting the rising costs of league fees, facility rentals, officials' fees and more.

In return we can represent your company and help promote its existence. We can get your company exposure as we play teams from all over the state and allow people to associate our winning team with a winning sponsor and enterprise.

2020 Planned Team Budget

League Fees	\$1,500
Game Day Costs	
6 Officials: 6 games x \$500.....	\$3,000
Field Rental: 6 games x \$900.....	\$5,400
Liability Insurance, One time cost.....	\$350
Equipment	
Tape, Ice, Balls, Uniform Cleaning.....	\$4,000
Practice Facility.....	\$3,500
Total Budget	\$17,750

The North Bay Rattlers would like to invite you to take advantage of this sponsorship opportunity and help our organization continue on the path of excellence. We invite you to log onto our web site at www.northbayrattlers.com and the league site at www.thepcfl.com to learn more about the team and the league. If you have any questions, please feel free to contact us via email through the contacts link on our homepage.

The North Bay Rattlers would like to thank you for taking the time to consider this corporate sponsorship opportunity.

Fred White and Ron Taylor
North Bay Rattlers Football
Website: www.northbayrattlers.com
Email: Bigfredw81@yahoo.com
Phone: 707-419-1753 or 707-712-4753

3 League Title Victories (2012, 2015, 2019)
6 League Championship Appearances (2012, 2013, 2015, 2016, 2018, 2019)
2 State Champion Appearances (2012, 2014) 1 State Champion Victory (2012)
3 National Title Appearances (2012, 2014, 2015) 2 National Title Victories (2012, 2014)



2020 Standard Sponsorship Packages

The following are the standard Rattlers Team sponsorship packages that range from \$250 - \$2,500.

**For details on packages for all sponsorships above \$2,500, please contact:
Fred White at Bigfredw81@yahoo.com**

Sponsorship of \$2,500

- Company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo on Rattlers Web Site with link to your company Web Site
- 5 of your Business Events Shared on Facebook
- 10 PA announcements at each Home Game
- 10 Tickets to each Home Game
- 10 Rattlers Team Shirts

Sponsorship of \$1,500

- Company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo Rattlers Web Site with link to your company Web Site
- 2 of your Business Events Shared on Facebook
- 6 PA announcements at each Home Game
- 6 Tickets to each Home Game
- 6 Rattler Team Shirts

Sponsorship of \$1,000

- Individual company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo on Rattlers Web Site with link to your company Web Site
- 1 of your Business Events Shared on Facebook
- 4 PA announcements at each Home Game
- 4 Tickets to each Home Game
- 4 Rattlers Team Shirts

Sponsorship of \$500

- Company Logo Included on Rattler Team Poster
- Company Logo featured on Banner Posted at stadium entrance
- Company Logo on Rattlers Web Site with link to your company Web Site
- 4 PA announcements at each Home Game
- 4 Tickets to each Home Game
- 2 Rattlers Team Shirts

Sponsorship of \$250 (Covers the team fee for one player.)

- Company Logo on Rattlers Web Site with link to your company Web Site
- 3 PA announcements at each Home Game
- 3 Tickets to each Home Game

Please make all sponsorship donation checks payable to **North Bay Rattlers** and remit to:

North Bay Rattlers Football Inc.

Attn: Fred L. White II

1455 N. Camino Alto 128

Vallejo, CA 94589

You can use the form on this page as your tax-deductible receipt. However, if you would like an official tax-deductible receipt from the Rattlers, please feel free to contact us and we will send you an official tax deduction receipt.

North Bay Rattlers Federal Registration Information:

- **Name:** North Bay Rattlers Football Inc.
 - **Federal Tax ID (EIN):** (30-1226475)
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Team Sponsorship Tax Receipt

Company Name: _____

Company Contact: _____

Amount Donated: _____

Check Number: _____

Date Check was Mailed: _____