



Potential Partner,

Our North Bay Rattlers semi-pro football team would like to invite you to become a corporate sponsor for our organization. The Rattlers are the North Bay's very own 8 time National Champion, adult tackle football program. We are coming off a solid 2017 campaign in which the team finished the season 12-2. In 2015 we became the first ever undefeated champion of the Pacific Coast Football League. The Rattlers are hungry to return for the crown in the Pacific Coast Football League, northern California's premiere amateur football league. The PCFL features 14 dedicated teams, including 5 of the top 25 teams in the nation, ranging from Sonoma County to Salinas, Sacramento to San Francisco. The 2018 Rattlers will be playing home games at Windsor High School in Windsor, CA.

North Bay Rattlers are not just football players, but husbands, fathers, coaches of youth sports, and more! In addition to being talented players also become Goodwill Ambassadors at the conclusion of the season. The Rattlers put on an annual youth football camp with dozens of scholarships for under privileged youth. This is an amazing opportunity for our talented players to teach our values and techniques to the future. The 2017 season will feature a toy drive as well as making donations to both Santa Rosa City Schools and Redwood PAL Youth Football and Cheer.

The North Bay Rattlers would like to invite you to take advantage of this sponsorship opportunity and help our organization continue on the path of excellence. Your sponsorship will aid this nonprofit organization in offsetting the rising costs of league fees, facility rentals, officials' fees and more.

In exchange for a corporate sponsorship your company will in turn receive: Advertising by being recognized on the North Bay Rattlers web site as well as a logo and link to your company's home website from the North Bay Rattlers site, Write a recommendation for your business on our Facebook page(4,000+ friends), Set amount of public announcements at each home game, tickets and more!

We invite you to log onto our web site at <http://www.northbayrattlers.org> and the league site at [www.thepcfl.com](http://www.thepcfl.com) to learn more about the team and the league. If you have any questions, please feel free to contact us via email through the contacts link on our homepage.

The North Bay Rattlers would like to thank you for taking the time to consider this corporate sponsorship opportunity.

Thomas Carrell  
North Bay Rattlers Football  
Website: <http://www.northbayrattlers.org>  
Email: [northbayrattlers@yahoo.com](mailto:northbayrattlers@yahoo.com)  
Phone: (707) 235-1735



## **2018 Standard Sponsorship Packages**

The following are the standard Rattlers Team sponsorship packages that range from \$300 - \$2,500.

**For details on packages for all sponsorships above \$2,500, please contact: Thomas Carrell or [northbayrattlers@yahoo.com](mailto:northbayrattlers@yahoo.com)**

### **Sponsorship of \$2,500**

- Company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo on Rattlers Web Site with link to your company Web Site
- 5 of your Business Events Shared on Facebook
- 10 PA announcements at each Home Game
- 10 Tickets to each Home Game
- 10 Rattlers Team Shirts

### **Sponsorship of \$1,500**

- Company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo Rattlers Web Site with link to your company Web Site
- 2 of your Business Events Shared on Facebook
- 6 PA announcements at each Home Game
- 6 Tickets to each Home Game
- 6 Rattler Team Shirts

### **Sponsorship of \$1,000**

- Individual company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo on Rattlers Web Site with link to your company Web Site
- 1 of your Business Events Shared on Facebook
- 4 PA announcements at each Home Game
- 4 Tickets to each Home Game
- 4 Rattlers Team Shirts



**Sponsorship of \$500**

- Company Logo Included on Rattler Team Poster
- Company Logo featured on Banner Posted at stadium entrance
- Company Logo on Rattlers Web Site with link to your company Web Site
- 4 PA announcements at each Home Game
- 4 Tickets to each Home Game
- 2 Rattlers Team Shirts

**Sponsorship of \$300** (Covers the team fee for one player.)

- Company Logo on Rattlers Web Site with link to your company Web Site
- 3 PA announcements at each Home Game
- 3 Tickets to each Home Game

Please make all sponsorship donation checks payable to **North Bay Rattlers** and remit to:

**North Bay Rattlers Football Inc.**  
**2436 Orleans St.**  
**Santa Rosa, CA 95403**

You can use the form on this page as your tax deductible receipt. However, if you would like an official tax deductible receipt from the Rattlers, please feel free to contact us and we will send you an official tax deduction receipt.

**North Bay Rattlers Federal Registration Information:**

- Name:** North Bay Rattlers Football Inc.
- Federal Tax ID (EIN):** (46-4741245)

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**Team Sponsorship Tax Receipt**

Company Name: \_\_\_\_\_

Company Contact: \_\_\_\_\_

Amount Donated: \_\_\_\_\_

Check Number: \_\_\_\_\_

Date Check was Mailed: \_\_\_\_\_



**Club History – Overall Record 207-27**

The club was formed in 1996 by some of the best players from Sonoma State University and Santa Rosa Junior College. From 1996-2000 the Rattlers were five time United States Amateur Football Federation Champions while going undefeated with a 55-0 record. The Rattlers were forced to shut down after the 2000 championship due to financial hardships. In 2004 the Rattlers returned with a core of players from those championship teams as well as adding quality new talent. Over the last 8 seasons the Rattlers record is 86-20. In 2008 NBR defeated the NorCal Lawmen to win the GCFL championship. In 2009 the Rattlers won the NCFL Championship and then the MLFA National Championship in Las Vegas, NV. In 2010 the Rattlers fell to the Salinas Spartans in the NCFL Championship game 13-10, played at historic Kezar Stadium. The Rattlers finished 8- 3 in 2011 with an early exit of the playoffs at the hands of the Contra Costa Razorbacks (13-6). In 2012 the Rattlers came back with a vengeance, as they posted an undisputed 14-0 record on their way to winning the 7<sup>th</sup> National Championship in the team’s young history! NBR-38 PI-14. In 2014, NBR returned to the national championship stage to face the undefeated Grand Junction Gladiators. NBR claimed the FWFA Spring National Championship, NBR-35GJG-0. The 2015 season brought the first ever undefeated PCFL championship!

**Proposal**

Based on the cost to operate a Semi-Pro football team, we are looking for sponsorship help. We are an elite team and would love to have you as an elite sponsor. Having your sponsorship can help us maintain an elite look and competitiveness, by alleviating the costs of operating a team and allowing our outstanding local players the opportunity to be on the field for each game during our National Title run.

In return we can represent your company and help promote it’s existence. We can get your company exposure as we play teams from all over the state and allow people to associate our winning team with a winning sponsor and enterprise.

Our goal for the 2018 season is to win both a PCFL Championship and American Football Association National Championship. This will take a lot of hard work from our family but these are very realistic goals!

**Planned Team Budget**

<b>League Fees</b> .....	\$1,500
<b>Game Day Costs</b>	
6 Officials: 6 games x \$475.....	\$2,850
Field Rental: 6 games x \$900.....	\$5,400
Liability Insurance, One time cost.....	\$ 350
<b>Equipment</b>	
Tape, Ice, Balls, Uniform Cleaning.....	\$4,000
Practice Facility.....	\$3,500
<b>Total Budget</b>	<b>\$17,600</b>