



Potential Partner,

The North Bay Rattlers semi-pro football team would like to invite you to become a corporate sponsor for our organization. The Rattlers are Sonoma County's very own 7 time National Champion football team. We have a 27-1 record over the last two seasons. We expect all of our contributing players to return for the 2014 season and have made some key additions. Rattlers will play in the Pacific Coast Football League, northern California's premiere amateur football league. The PCFL features 12 dedicated teams, including 5 of the top 25 teams in the nation. Teams ranging from Sonoma County to Salinas & Sacramento to Pacifica. The 2014 Rattlers will be playing all home games in Santa Rosa, CA.

North Bay Rattlers are not just football players, but husbands, fathers, coaches of youth sports, and more! In addition to being talented players also become Goodwill Ambassadors at the conclusion of the season. The Rattlers put on an annual youth football camp with dozens of scholarships for under privileged youth. This is an amazing opportunity for our talented players to teach our values and techniques to the future. The 2014 season will feature a toy drive as well as making donations to both Santa Rosa City Schools and Redwood PAL Youth Football and Cheer.

The North Bay Rattlers would like to invite you to take advantage of this sponsorship opportunity and help our organization continue on the path of excellence. Your sponsorship will aid this nonprofit organization in offsetting the rising costs of league fees, facility rentals, officials' fees and more.

In exchange for a corporate sponsorship your company will in turn receive: Advertising by being recognized on the North Bay Rattlers web site as well as a logo and link to your company's home website from the North Bay Rattlers site, Write a recommendation for your business on our Facebook page(3,500+ friends), Set amount of public announcements at each home game, tickets and more!

We invite you to log onto our web site at <http://www.northbayrattlers.org> and the league site at www.thepcfl.com to learn more about the team and the league. If you have any questions, please feel free to contact us via email through the contacts link on our homepage.

The 2014 North Bay Rattlers would like to thank you for taking the time to consider this corporate sponsorship opportunity.

Thomas Carrell
North Bay Rattlers Football
Website: <http://www.northbayrattlers.org>
Email: northbayrattlers@yahoo.com
Phone: (707) 235-1735



2014 Standard Sponsorship Packages

The following are the standard Rattlers Team sponsorship packages that range from \$300 - \$2,500.

For details on packages for all sponsorships above \$2,500, please contact: Thomas Carrell or northbayrattlers@yahoo.com

Sponsorship of \$2,500

- Company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo on Rattlers Web Site with link to your company Web Site
- 5 of your Business Events Shared on Facebook
- 10 PA announcements at each Home Game
- 10 Tickets to each Home Game
- 10 Rattlers Team Shirts

Sponsorship of \$1,500

- Company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo Rattlers Web Site with link to your company Web Site
- 2 of your Business Events Shared on Facebook
- 6 PA announcements at each Home Game
- 6 Tickets to each Home Game
- 6 Rattler Team Shirts

Sponsorship of \$1,000

- Individual company Banner displayed at each Home Game
- Company Logo Included on Rattler Team Poster
- Company Logo on Rattlers Web Site with link to your company Web Site
- 1 of your Business Events Shared on Facebook
- 4 PA announcements at each Home Game
- 4 Tickets to each Home Game
- 4 Rattlers Team Shirts



Sponsorship of \$500

- Company Logo Included on Rattler Team Poster
- Company Logo featured on Banner Posted at stadium entrance
- Company Logo on Rattlers Web Site with link to your company Web Site
- 4 PA announcements at each Home Game
- 4 Tickets to each Home Game
- 2 Rattlers Team Shirts

- **Sponsorship of \$300**

- Covers the team fee for one player
- Company Logo on Rattlers Web Site with link to your company Web Site
- 2 PA announcements at each Home Game
- 2 Tickets to each Home Game

Please make all sponsorship donation checks payable to **North Bay Rattlers** and remit to:

North Bay Rattlers Football Inc.
2112 Bock St
Santa Rosa, CA 95403

You can use the form on this page as your tax deductible receipt. However, if you would like an official tax deductible receipt from the Rattlers, please feel free to contact us and we will send you an official tax deduction receipt.

North Bay Rattlers Federal Registration Information:

- Name:** North Bay Rattlers Football Inc.
- Federal Tax ID (EIN):** (46-4741245)

Team Sponsorship Tax Deduction Receipt

Company Name: _____

Company Contact: _____

Amount Donated: _____

Check Number: _____

Date Check was Mailed: _____



Club History – Overall Record 153-21

The club was formed in 1996 by some of the best players from Sonoma State University and Santa Rosa Junior College. From 1996-2000 the Rattlers were five time United States Amateur Football Federation Champions while going undefeated with a 55-0 record. The Rattlers were forced to shut down after the 2000 championship due to financial hardships. In 2004 the Rattlers returned with a core of players from those championship teams as well as adding quality new talent. Over the last 8 seasons the Rattlers record is 86-20. In 2008 NBR defeated the NorCal Lawmen to win the GCFL championship. In 2009 the Rattlers won the NCFL Championship and then the MLFA National Championship in Las Vegas, NV. In 2010 the Rattlers fell to the Salinas Spartans in the NCFL Championship game 13-10, played at historic Kezar Stadium. The Rattlers finished 8- 3 in 2011 with an early exit of the playoffs at the hands of the Contra Costa Razorbacks 13-6. In 2012 the Rattlers came back with a vengeance, as they posted an undisputed 14-0 record on their way to winning the 7th National Championship in the team’s young history! NBR-38 PI-14 The 2013 season ended with a 29-28 loss to PI. The Rattlers will look to settle that score week 1 of 2014, in Pacifica!!

Proposal

Based on the cost to operate a Semi-Pro football team, we are looking for sponsorship help. We are an elite team and would love to have you as an elite sponsor. Having your sponsorship can help us maintain an elite look and competitiveness, by alleviating the costs of operating a team and allowing our outstanding local players the opportunity to be on the field for each game during our National Title defense.

In return we can represent your company and help promote its existence. We can get your company exposure as we play teams from all over the state and allow people to associate our winning team with a winning sponsor and enterprise.

Our goal for the 2014 season is to win both a PCFL Championship and American Football Association National Championship. This will take a lot of hard work from our family but these are very realistic goals!

Planned Team Budget

League Fees	\$1,500
Game Day Costs	
6 Officials: 6 games x \$475.....	\$2,850
Field Rental: 6 games x \$900.....	\$5,400
Liability Insurance, One time cost.....	\$ 350
Equipment	
Tape, Ice, Balls, Uniform Cleaning.....	\$4,000
Total Budget	\$14,100